



April 4, 2007

Graham Rush
Head of Consulate and
Senior Trade Commissioner
P.O. Box 52472
Dubai, UAE

To Whom It May Concern:

This letter is to provide formal support from the Government of Canada, in Ron Lubinski's efforts to promote Y-Not Farms & Equestrian Centre's *Spirit of Excellence* Endurance and Reining Competitions, which are taking place in Canada July 14-21, 2007.

The Spirit of Excellence will include four FEI endurance and one reining competition, Arabian championships, as well as an FEI Officials Clinic. The Young Rider Medal Endurance and Reining events are the only ones to be held in Canada and support the grass root development of those disciplines. Staging the FEI clinic will ensure there are officials to support the future expansion of FEI endurance and reining in Canada.

Ron is well-known to the Consulate of Canada Dubai and his efforts are to be commended in promoting Canadian capabilities in the equestrian field. He is presently in Dubai participating as an exhibitor at the Dubai International Horse Fair and Arabian Horse Championship. His main objective is to promote the *Spirit of Excellence* Endurance and Reining Competitions to the UAE equine industry.

I fully support Ron Lubinski's initiatives in this region as a Canadian provider of first-class equestrian events and services. Ron has travelled to Dubai several times in the last three months to promote Canada's capabilities in this area. This clearly indicates his commitment to this region and his desire to build stronger business relationships in the equestrian sector, between our two countries.

For further information, please find attached the *Spirit of Excellence* advertisement which appeared in the March 2007 edition of HorseLife, the official magazine of Equine Canada.

Sincerely yours,

Graham Rush
Head of Consulate and Senior Trade Commissioner

Canada