



Announcing:
**Customized Building & Crane Wraps, Displays,
Banners & Billboards**
from
**Y Not Farms, Genstar Signs & Installations,
and 3M Commercial Graphics**

Targeting the North American equine market, and select construction segments with construction hoardings, cranes, and mast climbers.

Y Not Farms & Equestrian Centre announced the establishment of a unique collaborative endeavour with Genstar Signs & Installations for customized graphics & display solutions from 3M Commercial Graphics.

Ron Lubinski's long standing passion for the equine community is clearly evident, as this new venture offers specialized and customized graphic solutions for individuals, organizations and sponsors in the equine community the first time.

Using a range of superior 3M graphic and adhesive solutions, Y Not Farms and Genstar will provide customized exterior and interior building wraps and graphics, crane graphics, large and small scale banners and billboards, display graphics, signage, and vehicle & trailer wraps.

Business owners, organizations, and sponsors will have a wide selection of the highest quality graphic solutions to promote their brands, advertise their products, and convey their messages in a big, bold, colourful, and cost-effective manner.

All three organizations will bring their dedication, integrity, and innovation to create value for the equine community and construction market across Canada.



Exterior building wraps

For branding, special events, short-term or long-term – building wraps get you noticed, and can be a cost-effective alternative to traditional billboards.

Using innovative and award-winning solutions from 3M Commercial Graphics, Genstar Signs can wrap a variety of building surfaces for equine and construction clients of Y Not Farms. From standard metal & glass, to textured surfaces such as brick, stone, stucco, concrete and tile – we can help boost your image.





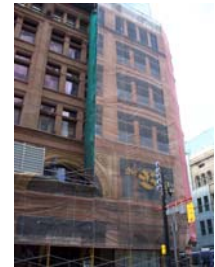
Interior building graphics

For branding, special events, short-term or long-term – interior graphics can reinforce your brand, set the tone with design, and enhance décor & way-finding.



Construction hoardings & enclosures

Reduce your risk with hoarding that meets all regulatory standards. Maximize your capabilities with webbed double tube vertical posts that support unprecedented wind loads. Expand your storage capacity with overhead platforms to house site offices and hydro equipment. Add a graphics option to advertise your project and build your brand at the same time.



Crane graphics

Enhance your image and impress the public – brand the big iron with big graphics printed on mesh banners. Options range from small and medium sizes to large and super-wide 10’ across by any length or height.



Large and small scale banners and billboards

Boost awareness, get noticed, and stand out in a crowded marketplace with big, bold, supersized banners and billboards. Deploy limited budget funds where they generate the greatest return – at the build site and the sales centre.



Display graphics & signage

Trade shows, special events, and in-store kiosks – get noticed and connect with your audience to enhance your brand, sell more products, or communicate your organization’s message. Transform any clear surface into a unique & dynamic display with [3M Vikuiti](#) rear projection film.



Vehicle & trailer wraps.

Discover how colourful and eye-catching graphics can do for your brand or business. Audited studies have proven that vehicle wraps are the most cost-effective form of advertising available.

Build your brand, advertise your organization, and achieve far greater reach at a CPM that is a tiny fraction of traditional media options.





You can learn more about Y Not Farms at: <http://www.ynotfarms.ca>



You can learn more about what Genstar Signs can offer at: <http://www.genstarsigns.com/>



3M has taken a leadership role in environmental sustainability, and 3M Commercial Graphics has the distinction of being an ISO 14001 Certified manufacturer of sustainable and LEED qualified wide-format and light management media for graphics and buildings.

3M products have extensive real world testing, and are backed by the strongest guarantees and warranties in the industry. You can learn more about 3M graphic and display solutions at: <http://www.3mgraphics.ca>



For further information: Contact Ron Lubinski, at Mills Construction 905-451-9471, or via email at: ron@mills-scaffold.com; John Kotsopoulos, at Genstar 416-881-7446, or via email at: johnnyk@genstarsigns.com; Jeff Uzbalis, at 3M Commercial Graphics 416-706-1483, or via email at: juzbalis@mmm.com

